**Biographical notes**

Barbara Bigliardi graduated (with distinction) in 2004 in Industrial Engineering and Management at the University of Parma and holds a Ph.D. in Industrial Engineering from the same University in 2008, with a thesis on the technological innovation management in the food machinery industry. Since 2005 she has been researcher at the Department of Industrial Engineering of the same University. She is currently teaching “Business administration” at the degree courses in Industrial Engineering and Management and Mechanical Engineering, and “Economics and Corporate Organizations A” at the degree courses in Information Engineering (Computer Engineering, Electronic Engineering, and Communication Engineering) at University of Parma. She is also strongly involved in Executive Education running seminars for public and private organisations. Barbara Bigliardi’s primary research interests focus around innovation, human resources management, performance management systems, knowledge asset & intellectual capital management and entrepreneurship. She has authored or co-authored many publications, including articles and research reports on the range of research topics listed above.

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